ABSTRACT OF THE DISCLOSURE

A method of performing a beauty analysis is disclosed. The method includes providing in a data structure a plurality of questions related to beauty, enabling a subject to access a system for presenting at least some of the plurality of questions to the subject, enabling presentation to the subject of directions for conducting at least one physical self-test, providing instructions to the subject on how to furnish information reflecting results of the self-test, and enabling selection, from the plurality of questions, of a subset of questions to be presented to the subject. A number of questions contained in the subset and identities of questions contained in the subset may be a function of the furnished information.

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